



C. U. SHAH UNIVERSITY - WADHWANCITY



FACULTY OF MANAGEMENT STUDIES BACHELOR OF BUSINESS ADMINISTRATION (BBA)

SEMESTER II (Two)

CODE 4MS02GSI1

Name of Subject Growth and Structure of Industries

Teaching & Evaluation Scheme

| Teaching Hours / Week | | | | Evaluation Scheme (MARKS) | | |
|-----------------------|----|---|-------|---------------------------|----------|-------|
| Th | Tu | P | Total | University | Internal | Total |
| 04 | 0 | 0 | 04 | 70 | 30 | 100 |

Objectives

To make the students familiar with the pattern of industries in India its History, growth and future prospectus

Prerequisites

The student can possess the basic knowledge of how to establish the industries

Course outline

| Sr. No. | Course Contents | Number of Hours |
|---------|--|-----------------|
| 1 | Meaning of Industry and Industrialization | 02 |
| 2 | Significance of Industrialization in India | 01 |
| 3 | Location of Industries, Meaning and Importance of Location | 02 |
| 4 | Dynamics of Industrial Location, | 01 |
| 5 | Agglomeration and Deglomeration | 02 |
| 6 | Public and Private Sector in Indian Economy, Performance of PSUs and Problems of PSUs | 06 |
| 7 | Role of PSUs in India | 02 |
| 8 | Private Sector in Indian Economy | 01 |
| 9 | Role of Private Sector in India, Performance of Private Sector in the Post Liberalization phase in India, Problems of Private Sector | 04 |
| 10 | Small Scale and Cottage Industries, Meaning, characteristics | 02 |
| 11 | Classification (cottage, modern SSI and tiny Units) | 02 |
| 12 | Importance of SSI in Indian Economy | 02 |
| 13 | Problems faced by SSIs, Policy measures for SSIs (Government | 07 |

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|----|--|----|
| | Assistance to SSIs, Industrial Estates, DICs, Policy of reservation for SSIs) | |
| 14 | Financial Institutions for SSI (NSIC, SIDBI, SFCs, SIDC) | 03 |
| 15 | Industrial Policy, Industrial Policy of India [Recent 1991] | 03 |
| 16 | Its appraisal and current Industrial cenario | 02 |
| 17 | Role of Industrial Finance, Importance and Sources | 04 |
| 18 | Policies for Industrial Sickness, Meaning of industrial sickness | 04 |
| 19 | Causes of industrial sickness in India, Government's Measures for Sick Industrial Units | 02 |
| 20 | Indian Industries and the Energy problem ,Sources of Energy | 02 |
| 21 | Energy Crisis and Measures to solve Energy Crisis | 02 |
| 22 | Small Scale and Cottage Industries, Meaning, characteristics | 02 |
| 23 | Classification (cottage, modern SSI and tiny units), Importance of SSI in Indian economy, Problems faced by SSIs | 02 |
| | Total Hours | 60 |

Learning Outcomes

Theoretical Outcome It helps students to get industrial outline related location, size and norms

Practical Outcome Familiar with the pattern of industries in India its History, growth and Future Prospectus

Teaching & Learning Methodology

- Lectures
- Case Studies
- Class Participation.

Books Recommended

1. 'Indian Economy (28th Revised Edition)', Mishra & Puri , Himalaya Publication
2. 'Industrial Economy of India', S.S.M Desai & N. Bhalerao, Pearson
3. 'Indian Economy', Datt & Sundharam , S.Chand Publication Publications

E-Resources

1. <http://onlinelibrary.wiley.com/doi/10.1111/j.1530-9290.2008.00007.x/abstract>
2. http://www.pc.gov.au/_data/assets/pdf_file/0009/113769/07-retail-industry-chapter4.pdf